



What's New in the Winter 2019 Study



Workplace

Q1: Distance travelled to work?

- 0 km
- 0.01 km-4.99 km
- 5 km-9.99 km
- 10 km-19.99 km
- 20 km-34.99 km
- 35+ km

Q2: Place of work - Toronto?

- Toronto Centre/Downtown
- Toronto East
- Toronto West
- Toronto North
- East York
- Scarborough
- North York
- York
- Etobicoke
- Mississauga
- Oakville
- Brampton
- Durham
- Other



Workplace

Q3: Place of work - Montreal?

- Downtown
- East – on the island
- West – on the island
- North – on the island
- Laval
- Saint-Jérôme
- Other North-Shore
- Longueuil
- Brossard
- Other South Shore
- Repentigny
- Terrebonne
- Other

Q4: Place of work - Vancouver?

- North Vancouver
- Downtown Vancouver
- East Vancouver
- West Vancouver
- Burnaby
- Richmond
- New Westminster
- Delta
- Surrey/White Rock
- Langley
- Coquitlam/Port Coquitlam
- Port Moody
- Maple Ridge/Pitt Meadows
- Other

Media

Q2: Radio/Audio – podcast media used past month? (Brand list)

- CBC/Radio-Canada
- TED Talks
- BBC
- Other
- NPR
- Not Stated

Q1: TV Channels

- English - OUTtv
- French – Unis TV



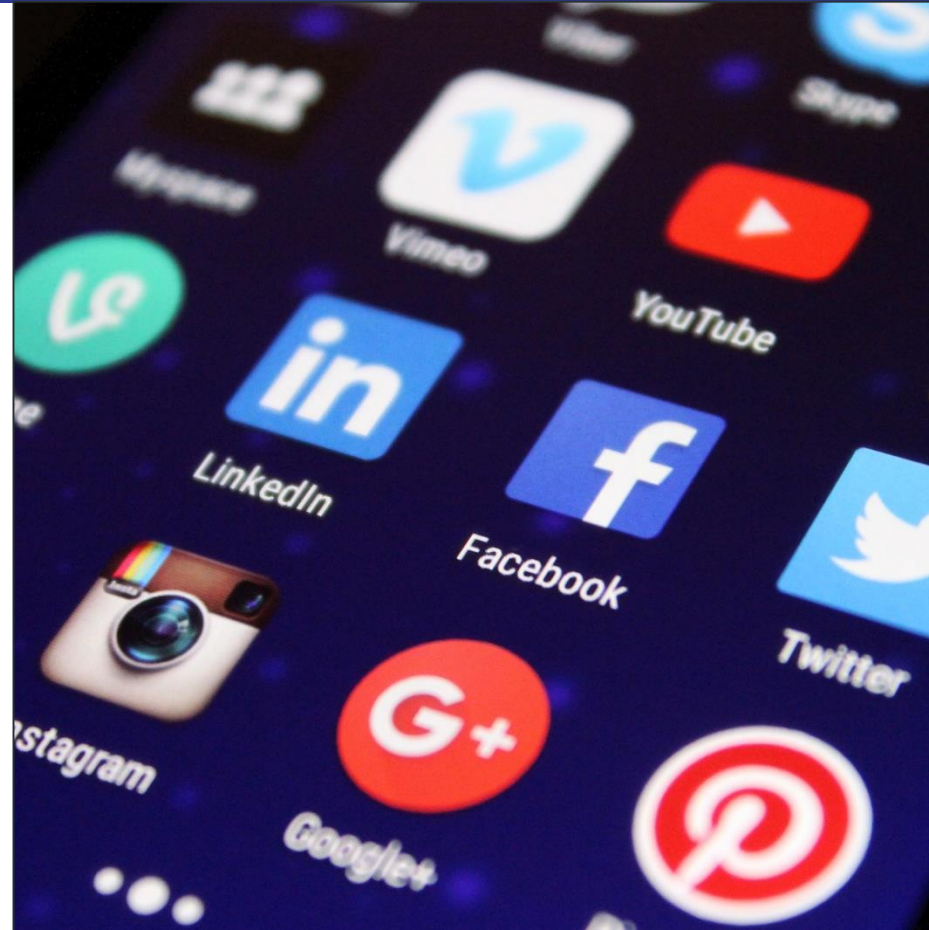
Apps for Mobile Phone/Tablets

Q1: Apps for mobile phone/tablet – when last used?

- Yesterday
- Past Week
- Past Month
- Longer Ago
- Not Stated

Q2: Apps for mobile phone/tablet – # used in a typical day?

- Not Stated
- 1-2
- 3-5
- 6-10
- 11-15
- 16+



Donations - Canadian

Q1: How Often Donate?

- A couple of times per month
- Once per month
- A couple of times per year
- Once per year
- It was a one-time donation

Q2: Donation Change in Next 12 Months?

- Significantly increase
- Somewhat increase
- Stay the same
- Somewhat decrease
- Significantly decrease
- Do not plan to donate
- Not stated



Electronics/TV Sets

Q1: Owned by you/other household member?

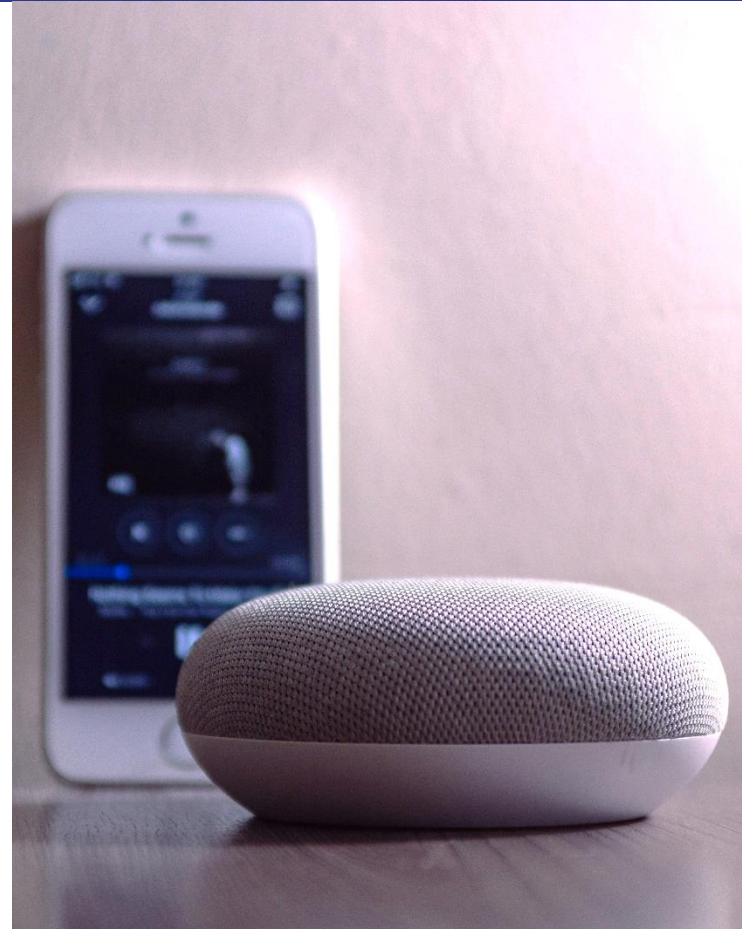
- Voice-Activated Smart Speaker (ie: Amazon Echo)
- Smart Home Controller/Hub

Q2: Devices household – bought past 12 months?

- Voice-Activated Smart Speaker (ie: Amazon Echo)
- Smart Home Hub (no voice command)

Q3: Devices household intend to buy next 12 months?

- Voice-Activated Smart Speaker (ie: Amazon Echo)
- Smart Home Controller/Hub



Newspapers

1. Community papers - Released

- Burnaby Now
- Burnaby Now/The Record

2. Sub-Market

- Vancouver-Burnaby



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